

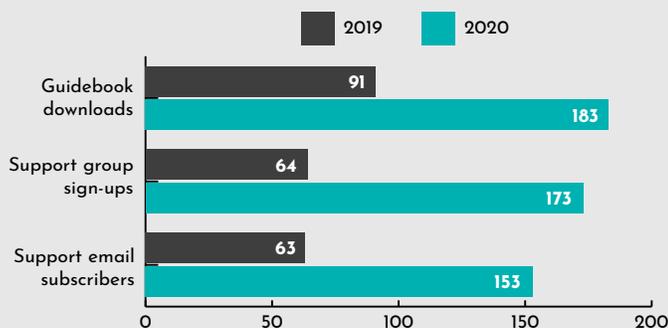
# 2020 AT A GLANCE

The Ananias Foundation's third year of operations saw us improve and expand the practical, accessible, non-shaming resources we offer to help those who are hurting their loved ones to stop. From online support groups and weekly emails to a new toolkit of faith-based materials, all of our resources are based on tried-and-tested counseling principles and the experience of a 15-years reformed batterer.

Our resources are available online to anybody, anywhere – including people who are committing non-physical forms of abuse, who haven't been arrested, or who cannot attend in-person treatment. Our PR, social media, and SEO/SEM efforts saw our reach increase dramatically – with nearly 86,000 people visiting our website from 176 countries, up 199% from last year. This means more people than ever are finding the help they need to turn their behavior, relationships, and lives around.



## Increased engagement



**21** new blog posts on topics including fear, gaslighting, and abuse in LGBTQ relationships

**3** new faith-based resources to help faith leaders address abuse

**52** Weekly Dose of Encouragement emails

**20** speaking and media engagements including TCT appearance



"The Ananias Online Group helped me salvage my marriage. My greatest take-away was getting the tools to address my anger and emotions. Having completed this course, I am prepared to address my past and move forward in a healthy and happy way. I would recommend the Ananias Foundation Online Group to anyone who has battled with abusive relationships."  
– Evelyn

"It's hard admitting when you have a problem and noticing you need help. It's also hard to find others experiencing the same thing because no one wants to admit they have a problem. The Ananias Foundation was the only place I found that helps people who want to change their abusive behavior." – John

"I was able to talk every week in a non-judgmental atmosphere with others experiencing the same problem." – Ian

"The Ananias Foundation made me feel that I wasn't alone in my journey to find freedom."  
–Jordan

"The insight and practices presented are enormously helpful. I look forward to marching on to transformation." – Wayne

"I am focused on my healing and trying to become a better man. Thank you for providing the guidance." – Roy

**74%** of users reduced their harmful behavior "a lot" or "completely" since using our resources

**67%** professionals in the domestic violence field say our materials are "much more helpful" than other available resources

## Feedback for our Online Support Groups

**89%** were "satisfied" or "very satisfied" with the overall group experience

**87%** would recommend the group to a friend in a similar situation

**92%** feel prepared to make positive changes, reduced their harmful behavior, gained new skills, and are more in control of their emotions.