

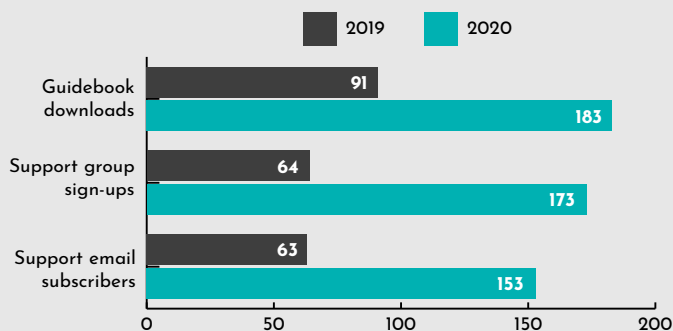
2020 AT A GLANCE

The Ananias Foundation's third year of operations saw us improve and expand the practical, accessible, non-shaming resources we offer to help those who are hurting their loved ones to stop. From online support groups and weekly emails to a new toolkit of faith-based materials, all of our resources are based on tried-and-tested counseling principles and the experience of a 15-years reformed batterer.

Our resources are available online to anybody, anywhere – including people who are committing non-physical forms of abuse, who haven't been arrested, or who cannot attend in-person treatment. Our PR, social media, and SEO/SEM efforts saw our reach increase dramatically – with nearly 86,000 people visiting our website from 176 countries, up 199% from last year. This means more people than ever are finding the help they need to turn their behavior, relationships, and lives around.



Increased engagement



21 new blog posts on topics including fear, gaslighting, and abuse in LGBTQ relationships

3 new faith-based resources to help faith leaders address abuse

52 Weekly Dose of Encouragement emails

20 speaking and media engagements including TCT appearance



“The Ananias Online Group helped me salvage my marriage. My greatest take-away was getting the tools to address my anger and emotions. Having completed this course, I am prepared to address my past and move forward in a healthy and happy way. I would recommend the Ananias Foundation Online Group to anyone who has battled with abusive relationships.”
– Evelyn

“It’s hard admitting when you have a problem and noticing you need help. It’s also hard to find others experiencing the same thing because no one wants to admit they have a problem. The Ananias Foundation was the only place I found that helps people who want to change their abusive behavior.” – John

“I was able to talk every week in a non-judgmental atmosphere with others experiencing the same problem.” – Ian

“The Ananias Foundation made me feel that I wasn’t alone in my journey to find freedom.”
–Jordan

“The insight and practices presented are enormously helpful. I look forward to marching on to transformation.” – Wayne

“I am focused on my healing and trying to become a better man. Thank you for providing the guidance.” – Roy

74% of users reduced their harmful behavior “a lot” or “completely” since using our resources

67% professionals in the domestic violence field say our materials are “much more helpful” than other available resources

Feedback for our Online Support Groups

89% were “satisfied” or “very satisfied” with the overall group experience

87% would recommend the group to a friend in a similar situation

92% feel prepared to make positive changes, reduced their harmful behavior, gained new skills, and are more in control of their emotions.